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Rep Firm!
Sales Office () PHILADEL PHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

BARACK OBAMA FOR AMERICA SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU-F	5A-6A	NEWS	:30	\$90.00	09/18-09/21	4	1	4	\$360.00	
		Buyline Comment: NEWS										
	2	M	5A-6A	NEWS	:30	\$90.00	09/24-09/24	1	1	1	\$90.00	
		Buyline Comment: NEWS										
	3	TU-F	6A-7A	NEWS	:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
		Buyline Comment: NEWS										
	4	M	6A-7A	NEWS	:30	\$175.00	09/24-09/24	1	1	1	\$175.00	
		Buyline Comment: NEWS										
	5	TU-F	7A-9A	TODAY SHOW	:30	\$200.00	09/18-09/21	4	1	4	\$800.00	
		Buyline Comment: TODAY SHOW										
	6	M	7A-9A	TODAY SHOW	:30	\$200.00	09/24-09/24	1	1	1	\$200.00	
		Buyline Comment: TODAY SHOW										
	7	SA	6A-7A	NEWS	:30	\$125.00	09/22-09/22	1	1	1	\$125.00	
		Buyline Comment: NEWS										
	8	SA	7A-9A	SAT TODAY	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
		Buyline Comment: SAT TODAY										
	9	SU	6A-7A	NEWS	:30	\$90.00	09/23-09/23	1	1	1	\$90.00	
		Buyline Comment: NEWS										
	10	SU	7A-8A	SUN TODAY	:30	\$150.00	09/23-09/23	1	1	1	\$150.00	
		Buyline Comment: SUN TODAY										

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	11	SU	8A-9A	MEET THE PRESS	:30	\$1,300.00	09/23-09/23	1	1	1	\$1,300.00	
				Buyline Comment: MEET THE PRESS								
	12	SU	9A-930A	NEWS	:30	\$125.00	09/23-09/23	1	1	1	\$125.00	
				Buyline Comment: NEWS								
	13	SU	930A-10A	CHRIS MATTHEWS	:30	\$135.00	09/23-09/23	1	1	1	\$135.00	
				Buyline Comment: CHRIS MATTHEWS								
	14	TU-F	9A-10A	TODAY SHOW II	:30	\$95.00	09/18-09/21	4	1	4	\$380.00	
				Buyline Comment: TODAY SHOW II								
	15	M	9A-10A	TODAY SHOW II	:30	\$95.00	09/24-09/24	1	1	1	\$95.00	
				Buyline Comment: TODAY SHOW II								
	16	TU-F	10A-11A	TODAY SHOW III	:30	\$80.00	09/18-09/21	4	1	4	\$320.00	
				Buyline Comment: TODAY SHOW III								
	17	M	10A-11A	TODAY SHOW III	:30	\$80.00	09/24-09/24	1	1	1	\$80.00	
				Buyline Comment: TODAY SHOW III								
	18	TU-F	11A-12P	RACHEL RAY	:30	\$80.00	09/18-09/21	4	1	4	\$320.00	
				Buyline Comment: RACHEL RAY								
	19	M	11A-12P	RACHEL RAY	:30	\$80.00	09/24-09/24	1	1	1	\$80.00	
				Buyline Comment: RACHEL RAY								
	20	TU-F	12P-1230P	NEWS	:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
				Buyline Comment: NEWS								
	21	M	12P-1230P	NEWS	:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
				Buyline Comment: NEWS								

Rep Order# 6837954 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 105009

Last Received: 08/01/2012 2:13 PM
Showing Buylines: All Lines

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Station KSNV-TV LAS VEGAS, NV
Advertiser () OBAMA FOR AMERICA
Product OBAMA FOR AMERICA
Estimate# 1536
Buyer MAURA GILROY
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/1536
Flight Dates 09/18/2012 - 09/24/2012
Hiatus Weeks

Rep Firm
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	22	TU-F	1230P-1P	AGENDA	:30	\$100.00	09/18-09/21	4	1	4	\$400.00	
				Buyline Comment: AGENDA								
	23	M	1230P-1P	AGENDA	:30	\$100.00	09/24-09/24	1	1	1	\$100.00	
				Buyline Comment: AGENDA								
	24	TU-F	1P-2P	AGENDA	:30	\$125.00	09/18-09/21	4	1	4	\$500.00	
				Buyline Comment: DAYS								
	25	M	1P-2P	AGENDA	:30	\$125.00	09/24-09/24	1	1	1	\$125.00	
				Buyline Comment: DAYS								
	26	TU-F	2P-3P	AGENDA	:30	\$85.00	09/18-09/21	4	1	4	\$340.00	
				Buyline Comment: DRS								
	27	M	2P-3P	AGENDA	:30	\$85.00	09/24-09/24	1	1	1	\$85.00	
				Buyline Comment: DRS								
	28	TU-F	3P-4P	AGENDA	:30	\$150.00	09/18-09/21	4	1	4	\$600.00	
				Buyline Comment: PHIL								
	29	M	3P-4P	AGENDA	:30	\$150.00	09/24-09/24	1	1	1	\$150.00	
				Buyline Comment: PHIL								
	30	TU-F	4P-430P	AGENDA	:30	\$145.00	09/18-09/21	4	1	4	\$580.00	
				Buyline Comment: NEWS								
	31	M	4P-430P	AGENDA	:30	\$145.00	09/24-09/24	1	1	1	\$145.00	
				Buyline Comment: NEWS								
	32	TU-F	430P-5P	AGENDA	:30	\$175.00	09/18-09/21	4	1	4	\$700.00	
				Buyline Comment: NEWS								

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Line	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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33	M	430P-5P	Buyline Comment: NEWS	:30	\$175.00	09/24-09/24	1	1	1	\$175.00
34	TU-F	5P-630P	Buyline Comment: NEWS	:30	\$250.00	09/18-09/21	4	1	4	\$1,000.00
35	M	5P-630P	Buyline Comment: NEWS	:30	\$250.00	09/24-09/24	1	1	1	\$250.00
36	SA	5P-630P	Buyline Comment: NEWS	:30	\$150.00	09/22-09/22	1	1	1	\$150.00
37	SU	830P-930P	Buyline Comment: NEWS AFTER NFL	:30	\$450.00	09/23-09/23	1	1	1	\$450.00
38	TU-F	630P-7P	Buyline Comment: JEOPARDY	:30	\$230.00	09/18-09/21	4	1	4	\$920.00
39	M	630P-7P	Buyline Comment: JEOPARDY	:30	\$230.00	09/24-09/24	1	1	1	\$230.00
40	TU-F	7P-730P	Buyline Comment: WHEEL	:30	\$230.00	09/18-09/21	4	1	4	\$920.00
41	M	7P-730P	Buyline Comment: WHEEL	:30	\$230.00	09/24-09/24	1	1	1	\$230.00
42	TU-F	730P-8P	Buyline Comment: FACE TO FACE	:30	\$125.00	09/18-09/21	4	1	4	\$500.00
43	M	730P-8P	Buyline Comment: FACE TO FACE	:30	\$125.00	09/24-09/24	1	1	1	\$125.00

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EC'd Yes

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	44	SA	630P-7P	JEOPARDY	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
				Buyline Comment: JEOPARDY								
	45	SA	7P-730P	WHEEL	:30	\$150.00	09/22-09/22	1	1	1	\$150.00	
				Buyline Comment: WHEEL								
	46	SA	730P-8P	VEGAS INC	:30	\$100.00	09/22-09/22	1	1	1	\$100.00	
				Buyline Comment: VEGAS INC								
	47	M	10P-11P	REVOLUTION	:30	\$1,000.00	09/24-09/24	1	1	1	\$1,000.00	
				Buyline Comment: REVOLUTION								
	48	W	10P-11P	DATELINE	:30	\$1,000.00	09/19-09/19	1	1	1	\$1,000.00	
				Buyline Comment: DATELINE								
	49	SA	9P-10P	NBC PRIME	:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
				Buyline Comment: NBC PRIME								
	50	SA	10P-11P	NBC PRIME	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
				Buyline Comment: NBC PRIME								
	51	SU	515P-830P	SUN NIGHT FTBL	:30	\$4,000.00	09/23-09/23	1	1	1	\$4,000.00	
				Buyline Comment: SUN NIGHT FTBL								
	52	TU-F	11P-1135P	NEWS	:30	\$255.00	09/18-09/21	4	1	4	\$1,020.00	
				Buyline Comment: NEWS								
	53	M	11P-1135P	NEWS	:30	\$255.00	09/24-09/24	1	1	1	\$255.00	
				Buyline Comment: NEWS								
	54	SA	11P-1135P	NEWS	:30	\$225.00	09/22-09/22	1	1	1	\$225.00	
				Buyline Comment: NEWS								

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55		SU	11P-1135P	NEWS	:30	\$255.00	09/23-09/23	1	1	1	\$255.00	
Buyline Comment: NEWS												
56		TU-F	1135P-1235A		:30	\$110.00	09/18-09/21	4	1	4	\$440.00	
Buyline Comment: LENO												
57		M	1135P-1235A		:30	\$110.00	09/24-09/24	1	1	1	\$110.00	
Buyline Comment: LENO												
58		TU-F	1235A-135A		:30	\$40.00	09/18-09/21	4	1	4	\$160.00	
Buyline Comment: FALLON												
59		M	1235A-135A		:30	\$40.00	09/24-09/24	1	1	1	\$40.00	
Buyline Comment: FALLON												
60		SA	1130P-1A		:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
Buyline Comment: SNL												

---REPORT TOTALS---
 Report Totals: 120 / \$25,180.00

---SALES MONTHLY TOTALS---

Sep 12: 120 / \$25,180.00
 Sales Totals: 120 / \$25,180.00
 Station Totals: 120 / \$25,180.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---
 Market Totals \$83,933

CATV 0%	KBLR 0%	KINC 0%	KLAS 26%	KSNV 30%
KTNV 19%	KTUD 1%	KVCW 2%	KVMY 2%	KVVU 20%

Rep Order# 6837954 Ver# 1 Mod# 0 Status Confirmed

Traffic Order# 105009

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XXXX 0%

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---COMPETITIVE COMMENTS---

SHARES ESTIMATED

Books NOV12
Demos RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---

CASH IN ADVANCE